

SUNBURST

STATE PAGEANT 2027



AUSTRALIAN EVENT HANDBOOK



BABY MODEL SEARCH

FOR NEW LITTLE MODELS
0-5 YEARS

WELCOME TO THE BABY MODEL SEARCH

We know you can't wait to start entering your little ones in our pageants, however some little ones under 5yrs often find multiple changes and stage time overwhelming. If your child is already super confident or you want to go for an International bid you can enter any 0-5yr old straight into the International Model Search instead.

Sunburst Australia has created a new model search just for our littlest models to ease them in to pageanting without a full day of competition. Perfect for new kids or those still building their stage confidence. Each contestant will go to center stage, accompanied by an adult. At this time you should get your child to smile, wave, and show their personality. You can hold them in your arms, or walk with them.

Our Baby Models will have an age group King/Queen and all other entrants will be awarded a Prince or Princess title.

All entrants will take home Tiara/Crown and event prize.

BABY MODEL SEARCH DIVISIONS AT EACH STATE PAGEANT 2027

1. FORMAL WEAR (COMPULSORY FOR ALL ENTRANTS)

Party Wear, Off the Rack, Cupcake dress is all welcome, suit for boys or Sunday Best. No Make up to be worn on under 5's and outfit must be age appropriate.

2. 2027 Sunburst Theme OOC

Outfit of choice theme for this season at all Baby Model Search events in Australia is "Seaside Sparkle" we want to see mermaids, pirates, and all things under the sea theme.





SUNBURST INTERNATIONALS
AUSTRALIAN
STATE PAGEANTS

ALL AGES

ALL ABOUT AUSTRALIAN STATE PAGEANTS

AGE DIVISIONS AT SUNBURST PAGEANTS AUSTRALIA 2027

Sunburst is an inclusive pageant system for Miss and Mr Models.

Boys and girls are judged separately.

You can enter as many state events as you wish until Overall King or Queen has been achieved in a pageant year. AUGUST-APRIL

BOYS DIVISIONS;

International Title ages:	0-23 Months	2-4 Years	5-9 Years
Australian only ages:	10-13 Years	14-17 Years	18 Years+

GIRLS DIVISIONS;

International title ages:	0-23 Months	2-3Years	4-6Years
	7-10Years	11-13 Years	14-17 Years
	18-26 Years	27-44 Years	45+Years

SECTIONS OFFERED (details can be found later in the handbook)

Outfit Divisions at states:

Formal Wear Supermodel Search Patriotic/Australiana
Sunburst Wear theme (Fun Fashion in Sunburst Colours of Turquoise,
Pink, Purple, Hot Pink)
Upclose appraisal

Side lines:

Best Smile, Prettiest Eyes, Best Personality, Model Look, Best Attire

Photo optionals:

Model Composite Portfolio Photogenic (glitz)
Photogenic (natural)

HOW THE DAY WILL RUN

After registration we will host all outfit events, sidelines will be selected throughout the day and scores tallied and then we will have our crowning ceremony and announcement of team Australia.



STATE DIVISIONS

AND STYLING EXPECTATIONS

FORMAL WEAR DIVISION 2026

This is the section where each overall age division winners become part of Team Australia and will have the opportunity travel with us to internationals 2026/27 to Disney Springs, Orlando Florida in the USA.

Boys and Girls are crowned seperately. Age divisions offered can be found on the next page.

We will NOT combine age divisions for formal division even if there are low entry numbers.. We may combine for stage walk purposes only, so children aren't alone if there are small numbers in their group.

They are still only judged in their age division at Sunburst.

EXPECTATIONS FOR 0-3 YEARS

Must be accompanied by an adult on stage (parent/grandparent/coach etc). Contestants will be called to line up on stage as a group in their age divisions for group introduction and photos.

Each contestant will enter the stage and be presented in the centre of the stage by one adult. Encourage your child to smile, be cute, show personality. They will be judged on overall appearance and personality. They will then exit the stage



EXPECTATIONS FOR OVER 4YRS +



Each contestant will go on stage one at a time. Contestant will model/turn/pose in the centre of the stage and judged on, overall appearance and poise/projection. Choreographed walk is highly recommended and remember PRACTICE makes perfect.

MC will read out your Bio and then please exit when you are asked. Your MC will call you off 30seconds from hitting centre.

Styling Expectations 2027

Sunburst is **glitz** in outfit expectations and expects children to always look glamorous but with its primary focus on age appropriate styling. Please read the expectations below.

OUTFIT EXPECTATIONS FOR FORMAL DIVISION

GIRLS

Baby-4yrs Party Wear (off the rack) or Pageant cupcake dress and enclosed dress shoe.

5-11yrs Cupcake / Formal Gown
Must be able to walk comfortably, dress shoe.

12-13 Years - Formal Gown (floor length) Must be able to walk comfortably, dress shoe.

Over 14's - Formal Gown (floor length) dress shoe to suit outfit.

BOYS – Tux/Suit well styled, enclosed dress shoe

MAKE UP AND HAIR STYLING

Hair is expected to be very well styled on all age groups.

This IS a deciding factor for our judges so style appropriately and put your best self forward.

Tan and false nails – is allowed but must remain age appropriate.
(This will also be allowed at International level)

All age appropriate stage make up OK to create a beautiful naturally enhanced look. please keep nails at an appropriate length and not be a distraction.

Elegance, Well styled and age appropriate is key for SUNBUST SUCCESS

UP CLOSE APPRAISAL

New in 2026

Over 5's – Before Formal wear models will be invited to approach the judges table in age groups to for personal introduction. This score will be added on to the formal judging sheet.

We would like them to introduce themselves with their name, age and suburb





OPTIONAL DIVISIONS

OPTIONAL EVENTS

The optional competitions is your chance at the biggest event titles of the day. Each age group will have an overall winner for each optional entered. You are not required to enter optionals, these are included in your entry fee and scores will be added to your overall score

The following outfit divisions will be hosted in 2027

SUPERMODEL PATRIOTIC/AUSTRALIANA

SUNBURST WEAR - Fun Fashion theme in Sunburst Colours

Optional (standalone) this score is not added to overall score

SCHOOL WEAR THEME / SMART DAY WEAR (Over 18)

This is not included in the main entry fee.

NEW Talent (virtual entry)

(not included in overall score and will have its own overall winner)

Every optional section will have its own prize winners and we will award

PRINCE / PRINCESS & KING / QUEEN

Division scores are added to formal scores and the contestant with the highest Overall will receive your High Supremes of the day.

Therefore we can DOUBLE CROWN at Sunburst.

DIVISION EXPECTATIONS AND EXAMPLES

SUPERMODEL WEAR

BLACK / WHITE - pants, skirt, shorts ONLY

2027 Sunburst Tee

(supplied on check in at your pageant)

Any shoes to compliment outfit.

Colour Accessories OK





SUNBURST WEAR

Sunburst is bringing a brand new Fun Fashion division to the competition. Where models will take the stage in Sunburst colours in an exciting outfit of their choice.

We want to see; high lows, jumpsuits, cute cocktail dresses, sparkles, frills the choice is yours but dress to impress and NO FORMAL WEAR or dress up costumes.

The colours we want to see are Hot pink, bright yellow, Turquoise, Purple, Orange and yes a mix/shades of these colours is allowed.



PATRIOTIC WEAR

ANY pageant outfit that is Red, White and Blue or Green/ Gold you can theme and adapt as you wish.

handheld props welcome,
no stage props.

TALENT (OPTIONAL)

Coming back to Sunburst Internationals and for the first time at Australia Sunburst is the TALENT optional.

It is a time to showcase your special talent in a 1.5min video. This video is submitted prior to the pageant will have its own MAJOR prize winner as well as an Overall Talent winner.

Must be filmed alone, any talent welcome, we look forward to seeing your unique abilities!

Videos will be requested 2 weeks prior to pageant date, uploaded to your choice of platform and the link emailed to australia@sunburstbeauty.com

Reference; TALENT and contestants name



SCHOOL WEAR (OPTIONAL)

Think Cher from clueless meets colour corporate! Choose your cutest school/ day wear outfit in bright bold colours and prints.

Any shoes to compliment outfit.
Knee high socks, mary janes, cute berets or bow ties – (Children examples)

18+

Bright suits, Colourful jumpsuits, Heels and matching accessories (adult models)

This division is being phased out and this will be the last year for School Wear





PHOTO OPTIONALS

AND FREE SIDELINE COMPETITIONS

PHOTO OPTIONALS 2027

We are excited to bring to Australia Sunburst famous photo optionals. These scores are added to outfit scores to create over all scores. CASH PRIZE to win!

Composite Cards:

8.5 x 11 Inches

Made up of 2-6 different poses / outfits in colour or black and white

Include name, age, height, eye and hair colour.

Traditional and colourful style all welcome

Emailed to us

48hrs before pageant day to

australia@sunburstbeauty.com



Portfolio

This is a book of photos showing different outfits and poses. Up to 10 photos. You can print and place in folder with plastic sleeves or be bound. Handed in at pageant registration. Any size ok at state level. This will be returned after the pageant





NATURAL PHOTOGENIC

Not larger than 8x10inches, colour or black and white photo accepted. This is a natural photo an can NOT be touched up or enhanced any way. Professional cameras are welcome. This is a non glitz natural photo

GLAMOUR PHOTO

Not larger than 8x10inches, colour or black and white photo accepted. This is a glitz photo photo which CAN be touched up or computer enhanced.

PHOTO WINNERS

The contestant with the highest overall score from photo optionals will be crowned Overall Photo winner

\$100 CASH PRIZE

as well as their crowning prizes and \$450 paid BID to Internationals 2028





SIDE LINES

For all age groups. This is a free event offered with your state entry. These are judged across the day and awarded during crowning.

SIDE LINES - 2025/26

Best Smile
Prettiest Eyes
Best Personality
Model Look
Best Attire

SUNBURST

gives away thousands of prizes each season

TROPHIES

CROWNS TIARAS

MEDALS SASHES

CASH &

BIDS TO USA!

We guarantee no one leaves empty handed everyone WILL be crowned



2027 PAGEANT INVESTMENT

We are thrilled to once again be able to offer a combined entry cost as well as payment plan options at all Australian Sunburst events.

Australia's State Pageant - \$260

This includes entry into all Outfit Divisions

Formal & Upclose appraisal (compulsory divisions)

Included Stage Divisions - Supermodel, Sunburst Wear & Patriotic

Free 5 Sidelines

Guaranteed crowning & event prize pack, Sunburst Tee

Optionals - \$40 each (Not included in Super Entry Deal)

School Wear & Talent

Baby Model Search - \$100

This includes guaranteed crowning and entry into 2x Outfit divisions

Formal Wear & Theme Wear

PHOTO OPTIONS

Entry Investment

Portfolio entry - \$30

Composite Card - \$30

Glamour Photo - \$15

Natrual Photo - \$15



SUPER DEAL

ALL DIVISIONS
(except talent & school wear)
ALL SIDELINES
ALL PHOTO OPTIONS

\$330



SUNBASSADOR 2026

PARTNER INFLUENCERS

SUNBASSADOR PROGRAM

Attention to all vibrant, on-trend, honest, and fun-loving individuals! Sunburst Australia are on the lookout for brand ambassadors across all age groups for 2026. If you radiate with energy, keep up with the latest trends, embody honesty, and thrive on spreading joy, we want you!

As a brand ambassador, you'll be at the forefront of our mission, creating engaging weekly reels and TikTok videos that showcase the vibrant spirit of Sunburst. In return, ambassadors will receive exclusive seasonal promotional product packs, empowering your creativity while embodying the fun and authenticity that defines Sunburst.

Please note, ambassadors have no special event discounts, privellages or judging bonuses. It is a chance shine a light on your sunburst experience and share those beautiful moments!

To apply send your social media handles with reference sunbassador to australia@sunburstbeauty.com
We will announce new sunbassadors throughout the year.

