

# SUNBURST AUSTRALIA

PAGEANT HANDBOOK 2024



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ABOUT SUNBURST

# AUSTRALIA

Sunburst has been successfully operating in the USA for 45 years and has been featured on the discovery channel and the travel channel USA. "We are excited to continue with the fabulous Sunburst family and have Australians take the international stage in 2024 and 2025"

Sunburst holds local events throughout the year at venues around the world and Australia hosts State Level Pageants throughout the 2024/25 season. It is an event system with a focus on outfit and stage presence for all.

Becoming an Age division winner or overall King or Queen at your state competition qualifies you to join TEAM AUSTRALIA and travel to Sunburst International Finals held in the USA every year in July at Disney Springs in Orlando Florida with your Beauty Entry PAID.

At internationals competition every 1st place winner receives \$1,000 International Supreme winners receiving \$10,000.

We have state pageants throughout Australia and at these events there will be two events you can choose to enter.

SUNBURST Baby Model Search  
SUBURST Australian Model Search

0-5yrs  
Open age



**DIRECTOR - TARA MARKS**

# SUNBURST CALENDAR

**March 3rd 2024 - SUNBURST QLD STATES  
BRISBANE AREA**

**March 24th 2024 – SUNBURST NSW STATES  
SYDNEY AREA**

JULY 25TH-28TH 2024 - INTERNATIONALS  
DISNEY SPRINGS, ORLANDO  
FLORIDA. UNITED STATES

**September 1st 2024 – SUNBURST VIC STATES  
MELBOURNE AREA**

**October 6th 2024 - SUNBURST WA STATES  
PERTH AREA**

**October 20th 2024 – SUNBURST NSW CHARITY EVENT  
PINK RIBBON PAGEANT**

**November 3rd 2024 - SUNBURST TASMANIA  
HOBART AREA**



# BABY MODEL SEARCH

FOR NEW LITTLE MODELS  
0-5 YEARS

## WELCOME TO THE BABY MODEL SEARCH

We know you can't wait to start entering your little ones in our pageants, however some little ones under 5yrs often find multiple changes and stage time overwhelming. If your child is already super confident or you want to go for an International bid you can enter any 0-5yr old straight into the International Model Search instead.

Sunburst Australia has created a new model search just for our littlest models to ease them in to pageanting without a full day of competition. Perfect for new kids or those still building their stage confidence. Each contestant will go to center stage, accompanied by an adult. At this time you should get your child to smile, wave, and show their personality. You can hold them in your arms, or walk with them.

Our Baby Models will have an age group King/Queen and all other entrants will be awarded a Prince or Princess title. All entrants will take home Tiara/Crown and event prize.

### BABY MODEL SEARCH DIVISIONS AT EACH STATE PAGEANT 2024

#### 1. FORMAL WEAR

##### (COMPULSORY FOR ALL ENTRANTS)

Party Wear, Off the Rack, Cupcake dress is all welcome, suit for boys or Sunday Best. No Make up to be worn on under 5's and outfit must be age appropriate.

#### 2. 2024 Sunburst Theme OOC Tropicana GLITZ

Think bright, bold and tropical (under the Sunburst Sun) Hawaiian prints, yellows, turquoise, tuti fruiti are great examples. ANYTHING GOES from costumes to fun formal.





SUNBURST INTERNATIONALS

# AUSTRALIAN STATE PAGEANTS

# ALL ABOUT AUSTRALIAN STATE PAGEANTS

## AGE DIVISIONS AT SUNBURST PAGEANTS AUSTRALIA 2024

Sunburst is an inclusive pageant system for boys and girls 0-27years. Boys and girls are judged separately. You can enter as many state events as you wish until Overall King or Queen has been achieved in a pageant year. AUGUST-APRIL

### BOYS DIVISIONS;

International Title ages:	0-23 Months	2-4 Years	5-9 Years
Australian only ages:	10-13 Years	14-17 Years	18 Years+

### GIRLS DIVISIONS;

International title ages:	0-23 Months	2-3Years	4-6Years
	7-10Years	11-13 Years	14-17 Years
	18-26 Years	27+ Years	

### SECTIONS OFFERED (details can be found later in the handbook)

Compulsory Outfit Divisions at states:

Formal Wear	Beach Wear	Supermodel Search
Patriotic/Australiana	School Wear theme/	Smart Casual Day Wear

### Side lines:

Best Smile, Prettiest Eyes, Best Personality, Model Look, Best Attire

### Photo optionals:

Model Composite	Portfolio	Photogenic (glitz)
Photogenic (natural)		

### HOW THE DAY WILL RUN

After registration we will host all outfit events, sidelines will be selected throughout the day and scores tallied and then we will have our crowning ceremony and announcement of team Australia.



# STATE DIVISIONS

AND STYLING EXPECTATIONS



## FORMAL WEAR DIVISION 2024

This is the section where each overall age division winners become part of Team Australia and will have the opportunity travel with us to internationals 2024 to Disney Springs, Orlando Florida in the USA.

Boys and Girls are crowned seperately. Age divisions offered can be found on the next page.

We will NOT combine age divisions for formal division even if there are low entry numbers.. We may combine for stage walk purposes only, so children aren't alone if there are small numbers in their group.

They are still only judged in their age division at Sunburst.

## EXPECTATIONS FOR 0-3 YEARS

Must be accompanied by an adult on stage (parent/grandparent/coach etc). Contestants will be called to line up on stage as a group in their age divisions for group introduction and photos.

Each contestant will enter the stage and be presented in the centre of the stage by one adult. Encourage your child to smile, be cute, show personality. They will be judged on overall appearance and personality. They will then exit the stage



## EXPECTATIONS FOR OVER 4YRS +



Each contestant will go on stage one at a time. Contestant will model/turn/pose in the centre of the stage and judged on, overall appearance and poise/projection. Choreographed walk is highly recommended and remember PRACTICE makes perfect.

MC will read out your Bio and then please exit when you are asked. Your MC will call you off 30seconds from hitting centre.

## Styling Expectations 2024

Sunburst is **glitz** in outfit expectations and expects children to always look glamorous but with its primary focus on age appropriate styling. Please read the expectations below.

## OUTFIT EXPECTATIONS FOR FORMAL DIVISION

### GIRLS

**Baby-4yrs** Party Wear (off the rack) or Pageant cupcake dress and enclosed dress shoe.

**5-11yrs** Formal Gown (knee- floor length)  
Must be able to walk comfortably, enclosed dress shoe.

**12-13** Years - Formal Gown (floor length) Must be able to walk comfortably, enclosed dress shoe and low heel OK

**Over 14's** - Formal Gown (floor length) enclosed toes dress shoe to suit outfit. High Heels OK.

**BOYS** – Tux/Suit well styled, enclosed dress shoe

## MAKE UP AND HAIR STYLING

**Hair is expected to be very well styled on all age groups.**

This IS a deciding factor for our judges so style appropriately and put your best self forward.

Make up, tan and false nails – NOT allowed on children under 10 years must be age appropriate.

Over 10's – light stage make up OK eg gloss, soft blush

Over 12's – age appropriate stage make up OK to create a beautiful naturally enhanced look.

Over 14's full glam allowed – tan, make up, please keep nails at an appropriate length and not be a distraction.

Elegance, Well styled and age appropriate is key for SUNBUST SUCCESS





# OUTFIT DIVISIONS

## OUTFIT EVENTS

The outfit competitions give the contestants a chance to become familiar with the stage before formal wear division.

The following outfit divisions will be hosted in 2024

SUPERMODEL            PATRIOTIC/AUSTRALIANA  
BEACH WEAR            SCHOOL WEAR THEME / SMART DAY WEAR

Every optional section will have its own prize winners and we will award  
PRINCE / PRINCESS    &            KING / QUEEN

Division scores are added to formal scores and the contestant with the highest Overall will receive your High Supremes of the day.  
Therefore we can DOUBLE CROWN at Sunburst.

## SUPERMODEL EXPECTATIONS AND EXAMPLES

### Supermodel wear for 2024

BLACK / WHITE - pants, skirt, shorts ONLY

2024 Sunburst Tee  
(supplied on check in at your pageant )

Any shoes to compliment outfit.  
Colour Accessories OK

Catwalk to centre stage for judging on centre - pose, turn  
You have 30seconds on centre so have fun and use the entire time





## SCHOOL / DAY WEAR

Think Cher from clueless meets colour corporate! Choose your cutest school/ day wear outfit in bright bold colours and prints.

Any shoes to compliment outfit. Knee high socks, mary janes, cute berets or bow ties - (Children examples)

Bright suits, Colourful jumpsuits, Heels and matching accessories (adult models)



## PATRIOTIC WEAR

ANY pageant outfit that is Red, White and Blue or Green/ Gold or

Australiana you can theme and adapt as you wish.

handheld props welcome, no stage props.



## BEACH WEAR

Take us down to bondi beach and get FUN IN THE AUSSIE SUN!

This category is all about summer whilst being age appropriate is KEY

Shoes can be worn, but not required.

Boys MUST wear tops

Girls NO midriff swimwear under 18

Over 18's may wear two piece and a nice sarong or similar can be worn at Australian state level

## OPTIONALS - STAGE WALK EXPECTATIONS

The same as formal and entrants will walk in their own age division. Contestants are encouraged to add practiced poses to their routine to suit their outfit if over 4 years.

Catwalk to centre stage for judging on centre - pose, turn  
You have 30seconds on centre so have fun and use the entire time





# PHOTO OPTIONALS

AND FREE SIDELINE COMPETITIONS



## NEW PHOTO OPTIONALS 2024

We are excited to bring to Australia Sunburst famous photo optionals. These scores are added to outfit scores to create overall scores. CASH PRIZE to win!

### Composite Cards:

8.5 x 11 Inches

Made up of 2-6 different poses / outfits in colour or black and white

Include name, age, height, eye and hair colour.

Traditional and colourful style all welcome

Emailed to us

48hrs before pageant day to

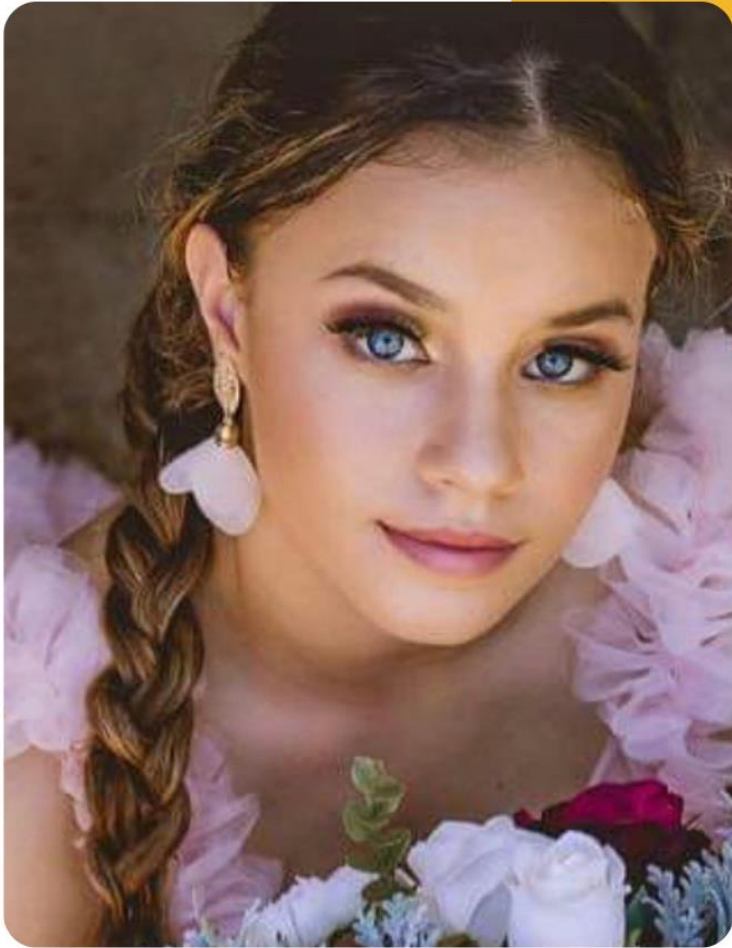
[australia@sunburstbeauty.com](mailto:australia@sunburstbeauty.com)



### Portfolio

This is a book of photos showing different outfits and poses. Up to 10 photos. You can print and place in folder with plastic sleeves or be bound. Handed in at pageant registration. Any size ok at state level. This will be returned after the pageant





## **NATURAL PHOTOGENIC**

Not larger than 8x10inches, colour or black and white photo accepted. This is a natural photo an can NOT be touched up or enhanced any way. Professional cameras are welcome. This is a non glitz natural photo

## **GLAMOUR PHOTO**

Not larger than 8x10inches, colour or black and white photo accepted. This is a glitz photo photo which CAN be touched up or computer enhanced.

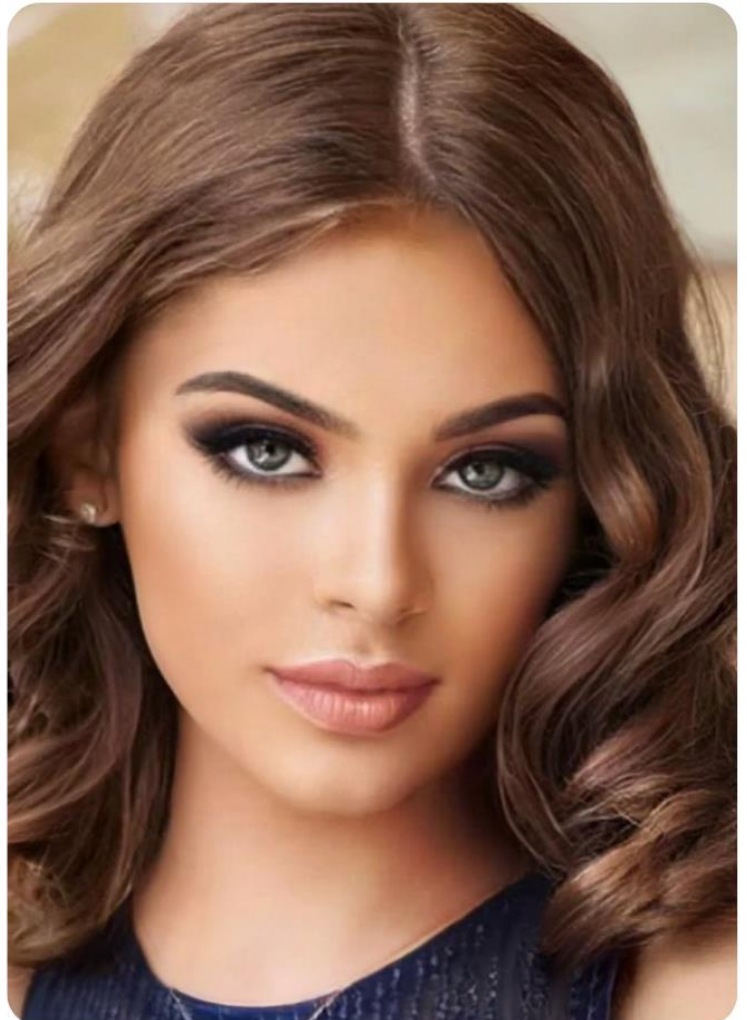
## **PHOTO WINNERS**

The contestant with the highest overall score from photogenic or glamour AND composite, portfolio will be crowned Overall Photo winner

### **\$100 CASH PRIZE**

**as well as their crowning prizes.**

Should you enter both glamour and natural your highest score will be used, (when adding for overall)





## SIDE LINES

For all age groups. This is a free event offered with your state entry. These are judged across the day and awarded during crowning.

## SIDE LINES - 2024

Best Smile  
Prettiest Eyes  
Best Personality  
Model Look  
Best Attire

# SUNBURST

gives away thousands of prizes each season

## TROPHIES

CROWNS TIARAS  
MEDALS BANNERS  
JACKETS CASH  
BIDS TO USA!

We guarantee no one leaves empty handed everyone WILL be crowned



## 2024 PAGEANT INVESTMENT

We are thrilled to once again be able to offer a combined entry cost as well as payment plan options at all Australian Sunburst events.

### Australia's State Pageant - \$250

This includes entry into all 5 Outfit Divisions

Formal, Supermodel, Beach Wear, Patriotic, School Wear / Day Wear

Free 5 Sidelines

Guaranteed crowning & event prize pack, Sunburst Tee

### Baby Model Search - \$100

This includes guaranteed crowning and entry into 2x Outfit divisions

Formal Wear & Tropicana

**Afterpay, Laybuy, Credit Card through Paypal and Payin4 paypal all available.**

### PHOTO OPTIONALS

#### Entry Investment

Portfolio entry - \$30

Composite Card - \$30

Glamour Photo - \$15

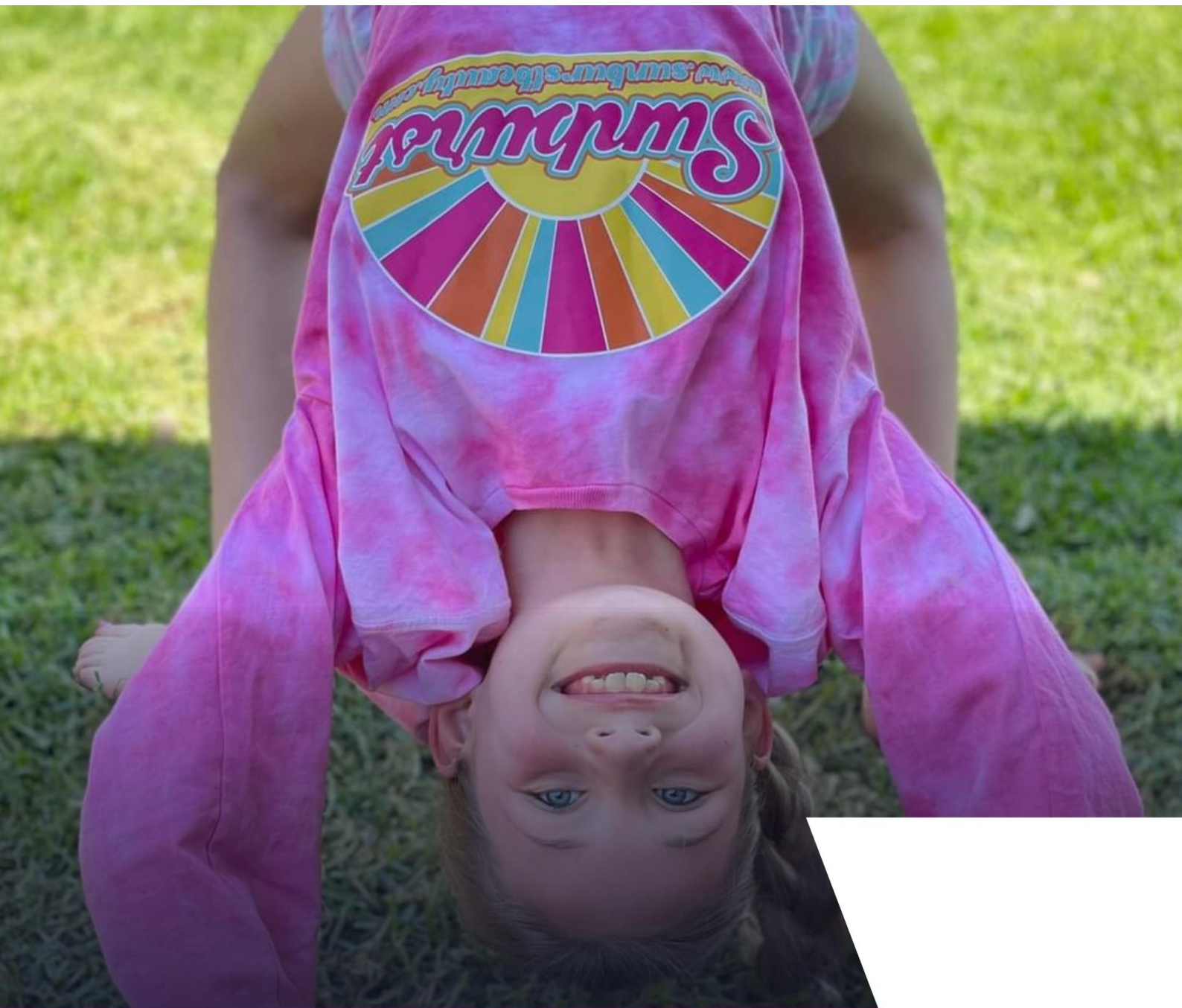
Natural Photo - \$15



**SUPER  
DEAL**

**5 OUTFIT DIVISIONS  
ALL SIDELINES  
ALL PHOTO OPTIONALS**

**\$320**



# SUNBASSADOR 2024

PARTNER INFLUENCERS

## SUNBASSADOR PROGRAM

Attention to all vibrant, on-trend, honest, and fun-loving individuals! Sunburst Australia are on the lookout for brand ambassadors across all age groups for 2024. If you radiate with energy, keep up with the latest trends, embody honesty, and thrive on spreading joy, we want you!

As a brand ambassador, you'll be at the forefront of our mission, creating engaging weekly reels and TikTok videos that showcase the vibrant spirit of Sunburst. In return, ambassadors will receive exclusive seasonal promotional product packs, empowering your creativity while embodying the fun and authenticity that defines Sunburst.

Please note, ambassadors have no special event discounts, privellages or judging bonuses. It is a chance shine a light on your sunburst experience and share those beautiful moments!

To apply send your social media handles with reference sunbassador to [australia@sunburstbeauty.com](mailto:australia@sunburstbeauty.com)  
We will announce new sunbassadors throughout the year.

